

Circular economy business models

Here are several valuable resources and examples related to different types of Circular economy business models including:



- 1. Product as a Service
- 2. Renewability
- 3. Sharing Platforms
- 4. ProductLife Extension
- 5. Resource Efficiency and Recycling
- 6. Circular Economy Enablers

1. Product as a Service:

The report titled "PRODUCT-AS-A-SERVICE IN THE CIRCULAR ECONOMY" discusses how businesses are leveraging this model to slow down material flows through reuse, repair, and reconditioning of products, ultimately extending their lifespan and minimising the need for new production. You can read the full report here https://www.stenarecycling.com/siteassets/documentsanddownloads/documents/en/productasaserviceinthecirculareconomy_report2022.pdf

Bosch example: https://www.sitra.fi/en/cases/home-appliances-as-a-service-to-promote-reuse-repair-and-extended-lifecycles/

2. Circular Business Model Examples:

An article titled "Circular Business Model Examples for Modern Companies" highlights various businesses that focus on maximising material use and minimising waste. This resource exemplifies how these models can lead to more sustainable production practices. Explore this compilation

https://www.indeedinnovation.com/themensch/circularbusinessmodelexamplesformoderncompanies/

3. Circular Economy Solutions:

The "10 Examples of Circular Economy Solutions" from State of Green provides real-world instances where circular business models have proven beneficial. It features diverse examples of businesses implementing circular strategies successfully. You can check this out

https://stateofgreen.com/en/news/10examplesofcirculareconomysolutions/

4. Inspiring Solutions Globally:

"Inspiring circular economy solutions from around the globe" by Sitra showcases innovative circular solutions from six continents, ranging from circular fashion to upcycling initiatives. Discover these inspiring cases https://www.sitra.fi/en/projects/inspiringsolutions/

5. Best Practice Examples:

A document titled "Best Practice Examples of Circular Business Models" lays out foundational insights into circular economy models and discusses various approaches businesses are taking to implement circular practices. Access this insightful report [here](https://www.researchgate.net/publication/321764939 Best Practice Examples of Circular Business Models

6. Systems Change Lab:

The Circular Economy Systems Change Lab outlines critical shifts needed to transform the circular economy system, emphasising the importance of using recycled, reused, and renewable materials. This resource can provide context on how to progress within the circular economy framework. Learn more

https://systemschangelab.org/circulareconomy

Also check out: Amiomio Aotearoa:

https://www.waikato.ac.nz/research/projects/amiomio-aotearoa/

Together, these resources illustrate the diverse applications and approaches within the circular economy, showcasing real-life examples and scholarly insights into each category.